



*excellence in property management*  
*building management*  
*sustainability*  
*community relations*  
*tenant relations*  
*life safety*

# THE <sup>2024</sup> TOBY Choice AWARDS

SIGNATURE SPONSOR



## SPONSORSHIP OFFERINGS

Align your brand with excellence by sponsoring the 2024 TOBY Choice Awards Gala, Miami-Dade's prestigious event celebrating outstanding achievements in commercial building management.

Each year, BOMA Miami-Dade hosts a spectacular evening to honor the exceptional properties and management teams participating in the awards program.

**BOMA**  
MIAMI-DADE

Be Part of a Night of Distinction  
Help us celebrate the properties, teams, and leaders shaping Miami-Dade's skyline. The benefits:

- Brand Visibility
- VIP Networking
- Ongoing Recognition

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**SAVE THE DATE**  
Loews Coral Gables  
January 31st

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Contact Jackie Awve  
for sponsorship information  
jackie@awvemarketing.com  
954.817.9214

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## Signature Sponsor

\$12,000 - Exclusive



- Table of 10 seats with VIP seating assignment. (Value: \$3,250)
- A company representative will present TWO Awards.
- Signature sponsor recognition will be included on the event invitation and all event marketing materials, including reminders sent to general membership via e-mail.
- Ice Centerpieces with logo on each table.
- Step and Repeat in the vestibule in the Ballroom area.
- 2-minute video presentation to members at the program's start (to be provided by the sponsor).
- Full-page ad in the event program.
- Full-page message from the sponsor is in the program Booklet.
- Logo is included as a signature sponsor on the sponsor page of the program booklet.
- Banner ad on website for one year.
- Company recognition and logo slide show during cocktail hour and dinner break
- Sponsored video will be posted on BOMA Miami-Dade social media
- Sponsored video BOMA/TOBY homepage and TOBY page for 9 months.
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade web page.

2024 SPONSOR



## Gold Sponsor

\$8,000 - Exclusive

- Eight (8) guests with VIP seating assignment. (Value: \$2,800)
- A company representative will present two awards.
- Gold sponsor recognition will be included on the event invitation and all event marketing materials, including reminders sent to the general membership via e-mail and a gobo display in the dining area.
- 2-minute video presentation to members (to be provided by the sponsor).
- Full-page ad in the event program.
- Full-page message from the sponsor is in the program Booklet.
- Logo included as signature sponsor in the sponsor page of program booklet.
- Sponsor video to be posted on BOMA Miami-Dade Social Media, Website Home Page, and TOBY Website.
- Website ad on the BOMA Miami-Dade TOBY webpage for 9 months.
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade web page for a minimum of 3 months.

2024 SPONSOR

**AVAILABLE**

### Silver Sponsor

\$7,000 - Exclusive



- Six (6) Dinner tickets to event. (Value: \$2,100)
- Gobo light display in the dining area.
- A company representative will present an award
- 2-minute video presentation to members at start of program (to be provided by sponsor).
- Sponsored video BOMA/TOBY homepage and TOBY page for 9 months.
- Full-page ad in the event program.
- Company recognition and logo slide show during cocktail hour and dinner break
- Sponsorship ad on the BOMA Miami-Dade TOBY webpage for 9 months.
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

2024 SPONSOR



### After Party Sponsor

\$5,500 - Exclusive



- Four (4) Dinner tickets to event. (Value: \$1,400)
- Logo on After Party Signage to places at entry door.
- Gobo light display during After Party in lounge area.
- A company representative will present an award
- Sponsor can provide promotional item for After-Party to be approved by TOBY committee.
- Sponsor logo included in event signage thanking all sponsors.
- Full-page ad in the event program.
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

2024 SPONSOR





### Dinner Sponsor

\$5,000 - 3 Available

- Four (4) Dinner tickets to event. (Value: \$1,400)
- A special thank you from emcee during Dinner.
- Gobo light display in dining area.
- A company representative will present an award
- Company logo on dinner menus.
- Full-page ad in the event program.
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

2024 SPONSOR



**TWO ADDITIONAL SPONSORSHIPS  
AVAILABLE**

### Cornerstone Sponsor

\$4,000 - 1 Available



- Gobo display in dining area
- A company representative will present an award
- Full-page ad in the event program.
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

2024 SPONSOR



### Welcome Toast Sponsor

\$3,750 - Exclusive

- The sponsor will have the opportunity to make a toast on the stage at the beginning of the Awards Program.
- Logo on back page of program booklet
- Half-page ad in the event program.
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

2024 SPONSOR

**ONE SPONSORSHIP  
AVAILABLE**

### Ice Luge Drink Sponsor

\$3,500 - Exclusive



- Company logo will be incorporated into the Ice Luge.
- Sponsor can provide logo glasses Qty = 500 (glasses to be approved by the Committee).
- Half-page ad in the event program.
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

2024 SPONSOR



### Photography Sponsor

\$3,500 - Exclusive

- Company logo to appear on all photos taken throughout the event.
- Logo inclusion on email sent to membership with link to online album
- Half-page ad in the event program.
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

2024 SPONSOR

ONE SPONSORSHIP  
AVAILABLE

### Decadent Dessert Sponsor

\$3,000 - Exclusive

- Company logo displayed on dessert for each guests during dinner.
- Logo on dinner menu card
- Half-page ad in the event program.
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

2024 SPONSOR

ONE SPONSORSHIP  
AVAILABLE

### Program Book Sponsor

\$3,000 - Exclusive



- Sponsor logo included in event signage thanking all sponsors.
- 2-spread ad in the center of the event's printed program.
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

2024 SPONSOR



### Property Manager Winner

#### Luncheon Sponsor

\$3,000 - 2 Available

- Exclusive vendor attendance at Winners Luncheon.
- Logo on special invitation to TOBY winners.
- Vendor may provide a promotional item to be approved by TOBY committee (To be provided to attendees of the Luncheon).
- Half-page ad in the event program.
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

2024 SPONSOR



ONE ADDITIONAL SPONSORSHIP  
AVAILABLE

### Wine Sponsor

\$3,000 - 1 Available

- Logo on dinner wine bottles placed on the tables
- Company logo on dinner menu.
- Half-page ad in the event program.
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

2024 SPONSOR

ONE SPONSORSHIP  
AVAILABLE

### Winner Champagne Gift

\$3,000 - Exclusive

- Sponsor representative to provide champagne bottle to winner at Step & Repeat. (Champagne provide by sponsor.)
- Half-page ad in the event program.
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

**2024 SPONSOR**

**ONE SPONSORSHIP  
AVAILABLE**

### Bar Sponsor

\$2,750 - 4 sponsorships available

- Logo on lighted drink accessory served to guests
- Sign recognition as Cocktail Bar Sponsor displayed.
- Half-page ad in the event program.
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

**2024 SPONSOR**

**FOUR SPONSORSHIPS  
AVAILABLE**

### Audio/Visual Sponsor

\$2,500 - 2 Available

- Company logo on slides during event program.
- Half-page ad in the event program.
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

**2024 SPONSOR**

**TWO SPONSORSHIPS  
AVAILABLE**

### Cigar Sponsor

\$2,500 - Exclusive

- Company logo on cigar wrappers
- Company logo on sign at cigar station
- Half-page ad in the event program.
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

2024 SPONSOR

**ONE SPONSORSHIP  
AVAILABLE**

### Registration & Seating Sponsor

\$2,500 - Two available



- Company logo placed on table seating cards.
- Company logo on signage at registration table
- Company logo on table cards
- Half-page ad in the event program.
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

2024 SPONSOR



### Sign Sponsor

\$2,500 - Exclusive

- Company Logo on all sign (bottom right corner).
- Half-page ad in the event program.
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

2024 SPONSOR

**ONE SPONSORSHIP  
AVAILABLE**



### Welcome Champagne Sponsor

\$2,500 - Exclusive

- Logo on napkins with passed champagne during cocktail hour.
- Half-page ad in the event program.
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

**2024 SPONSOR**

**ONE SPONSORSHIP  
AVAILABLE**

### Hotel Night Raffle Sponsor

\$2,250 - 4 Available

- Company representative to announce one winner to receive a complimentary overnight hotel stay on the evening of the award ceremony. (Note: overnight stay ONLY applies to Property Manager Entrants)
- Video of the announcement will be posted on YouTube, BOMA Miami-Dade Web page and sent via email to all MEMBERS.
- Sponsors may provide gift/promotion items, refreshments, etc. (sponsor to provide) to be delivered to entrants' hotel room.
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

**2024 SPONSOR**



**1 ADDITIONAL  
SPONSORSHIP  
AVAILABLE**

### Late Night Snack Sponsor

\$2,250 - 2 Available

- Company logo prominently displayed on signage next to late night snack table, provided by BOMA Committee.
- Company logo on takeaway boxes
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

**2024 SPONSOR**



**1 ADDITIONAL  
SPONSORSHIP  
AVAILABLE**

### Winner Escort Sponsor

\$2,250 - 2 Available

- Sponsor Representative to escort TOBY winner on/off stage to Step & Repeat for photo and champagne gift.
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

2024 SPONSOR

**TWO SPONSORSHIPS  
AVAILABLE**

### Entertainment Sponsor

\$2,000 - 2 available

- Company logos on signage near entertainer at cocktail hour
- Company logos on presentation screens while entertainers on stage just after dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

2024 SPONSOR



**ONE SPONSORSHIP  
AVAILABLE**

### Fun Roaming Photo Sponsor

\$2,000 - Two available

- Company logo will be printed at the bottom corner of all the photos taken.
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

2024 SPONSOR

**TWO SPONSORSHIPS  
AVAILABLE**

### Cafecito Sponsor

\$1,850 - two available

- Sponsor company logo prominently displayed on Coffee stand during late night snack.
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

2024 SPONSOR

**TWO SPONSORSHIPS  
AVAILABLE**

### Cocktail Hors D'Oeuvres Sponsor

\$1,850 - available



- Company logo on napkins served with passed hors d'oeuvres during cocktail hour
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

2024 SPONSOR



### After Party Slippers Sponsor

\$1,500 - Exclusive



- Company logo on flip flops provided to guests at after party, (company to provide 100 flip flops in black with gold logo).
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

2024 SPONSOR



### Valet Sponsor

\$1,250 - 3 available

- Company logos to be included on hang tags for each car at valet.
- Company logo on Sign at event/exit vestibule for
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed in the printed program sponsor index
- Company name listed on the BOMA Miami-Dade TOBY webpage.

**2024 SPONSOR**

**3 SPONSORSHIPS  
AVAILABLE**

### Friends of TOBY Sponsor

\$750 - Unlimited

- Company name on floor cling at after party.
- Listed as Friends of TOBY Sponsors in program book.
- Sponsor logo included in event signage thanking all sponsors.
- Company name included in email invitation.
- Company recognition and logo slide show during cocktail hour and dinner break
- Company name listed on the BOMA Miami-Dade web page for a minimum of 3 months.

**2024 SPONSOR**

- Insight Design
- **UNLIMITED AVAILABLE**

### Logos

Sponsor is responsible for supplying logo artwork, where applicable, in 300 dpi (or greater) jpeg format by January 10th.

### Ad Specifications

Camera-ready ads should be 300 dpi in CMYK and submitted in .pdf or .jpeg format. Files created in Word, PowerPoint, or similar programs should not be submitted as image quality will be diminished.

Dimensions are:

- 2-page spread 10.5" x 7.75" (center spread only)
- Full page 5" x 7.75"
- Half page 5" x 3.75"
- Quarter page 5" x 1.75"

Email to

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